

Guidelines for Guest Writers

YOUR PITCH

- your detailed suggestion for a topic
- a brief introduction to yourself
- a URL link to your blog / Instagram account (if available)

YOUR FINAL SUBMISSION

- your article (500 - 1000 words) in an unformatted word document (no numbering or bullet points; no bold, italics or underline; same font size throughout, no PDF)
- your photos: 1-5 pics: high resolution

Additional for **long term guest writers:**

- a profile picture of yourself, square format, ideally 300x300px
- a brief author bio (max 45 words, written in first person, can contain links to your blog and/or social profiles)

WRITING GUIDELINES

LINKS: You can include links to your own blog/website, only if the linked article/page is relevant in the context of your guest post. There will be a link to your blog/page in the author description, so keep links in the text to a minimum.

TITLE / KEYWORDS: Come up with an attractive title and try to use keywords in your text. If it's SEO optimized content even better.

IMPORTANT Note: Your text must be original content and must not be re-published on other platforms (including your own blog).

To contribute send your pitch to joanna@yoga-can-do.com

Review time: Depending on the article, we'll need around 1-4 Weeks of review and editing.
Editing information: Yoga can do may edit your headlines, body copy and anything else (for SEO optimization). Before publishing, you have the last overlook to give your OK. Then we publish your content. Once published on yoga-can-do.com the content is liable to the copyright rules of the website.